

BUOYED by the successful making of the animated film *Hanuman*, Shethia Audio Video Pvt. Ltd is making the country's first animated Hindi feature film *Krishna* based on the life of Lord Krishna.

The animated musical film, produced by Shashikant Chheda and Amit Chheda has been directed by Aman Khan. The film to be globally marketed by Fusion Films Inc., brings out all these aspects of Lord Krishna's life in a highly colourful and entertaining manner that is sure to appeal to everyone alike.

Krishna, the film, narrates the tale of the Lord's birth through to his childhood years in Gokul and then Vrindavan, where Yashodha and Nand raised him as their own son, and his slaying of Kansa, the evil ruler of Mathura. This inspired and entertaining film is set to ensure the teachings and virtues of the Lord are sure to be enjoyed and passed on to present and future generations for years to come. This 95-minute Hindi film is scheduled for release in theaters all over in December.



Aman Khan

Lord Krishna incarnated in Mathura to vanquish the evil King Kansa and other evil elements, who were harassing and tormenting the people. He took birth as the child of Vasudev and Devaki, and also fulfilled his pledge to be born as their son. When they married, Kansa heard a divine procla-



Krishna

INDIA GOES GLOBAL on animated features

mation that the couple's eighth son would be his nemesis, and thus to ensure his survival, Kansa imprisoned the couple and killed the first seven sons born to Devaki. When Lord Krishna was born, Vasudev placed him in a cradle and took the baby through the river Yamuna to Gokul, and thus the Lord survived and eventually vanquished Kansa and the other evil elements.

Lord Krishna's childhood is interspersed with

various adventures including his fights with demons like Pootna, Trinavarat and many more. This animated feature also brings to life Lord Krishna's naughty aspects like breaking pots of butter, and other adventures.

Another enchanting aspect of Lord Krishna's life of playing the flute and bewitching the gopis, who become eternally devoted to him and indulge in Ras Leela, is beautifully depicted in this entertaining feature.

Lord Krishna, as a very young man returns to Mathura and finally overthrows his evil uncle Kansa, and becomes the ruler of the Yadavas at Mathura, thus bringing to an end this fascinating story of his birth and childhood days.

"Yadaa yadaa hi dharmasya ganir bhavati Bharata, Dharma sansthaapanarthaya sambhaavami yuge yuge" - "Whenever Dharma diminishes and evil dominates on earth", I shall incarnate and establish Dharma and vanquish evil, thus spoke Lord Krishna in the Gita. This message is at the centre of the title track of this film, *Paap laga dharti*

par chhane, paap ko is dharti se mitane, aan padhare Krishna, Krishna, Krishna.....! composed by Rajendra Shiv, is a very catchy and hummable song and is sure to be liked by the young and the old alike.

Over the centuries Lord Krishna's life stories have entertained and inspired several generations of children and grown-ups alike. His life story also is a great source of learning for human